

# Maurine Kacel

## DESIGN ENGINEER

[www.moestudio.co](http://www.moestudio.co)

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### EXPERIENCE

#### Fonky B.V. Design Engineer

JUL 2022 - PRESENT

- Sole designer and front-end engineer on a custom internal ERP, built from early mockups to a fully componentized multi-module application (leads, order management, shift planning)
- Designed data-driven interfaces for 50+ daily users across sales, planning, and management teams
- Built Vue 3/TypeScript/Tailwind components integrated with a Laravel backend; created and maintained the Figma design system in parallel

#### Freelance Digital Consultant

JUL 2022 - PRESENT

- **Leads Wizard:** brand identity, marketing site, and dashboard UI design for a lead generation service
- **Warrior Code:** MVP-to-v1 redesign of a mobile-first platform for martial artists — information architecture, design system, and key screens

#### Netzstrategen Front-end engineer

APR 2021 - FEB 2022

- Built and maintained front-ends for e-commerce, corporate sites, and custom projects
- Collaborated with designers and developers, acting as bridge between design vision and technical implementation
- Led sprint planning and assisted in agile management

#### Rimote Media Web developer

JAN 2018 - FEB 2021

- Mobile-responsive rebuild of an internal hosting management app (design + HTML/PHP)
- WordPress development for e-commerce and diverse clients

### EDUCATION

- Hanzehogeschool, BSc Communication, multimedia and design (2016-2020)
- Aix-Marseille Université, BSc Computer Sciences (2012-2015)

### SKILLS & TOOLS

Design systems · Component architecture · UX/UI design · User research · Prototyping · Cross-functional collaboration

Figma · Vue 3/Nuxt · TypeScript · Tailwind CSS · HTML/CSS/JS · Git · REST APIs · Claude Code · Affinity · Miro